62 TOP FLORAL **DESIGNERS**

Flowers and plants are inherently beautiful, but how you mix the two together to create amazing bouquets and arresting arrangements for a one-of-a-kind day is what makes them truly magical. Behold the best magicians—from coast to coast—in the business.

for 90 percent of her weddings,

Santa Barbara, California. sarah

winward.com * + A

other, tingefloral.com

WASHINGTON

often from her cold clime to warm

TINGE FLORAL, Salt Lake City >

What We Love - Ashley L. Rever's

ness name; she appreciates the way

multiple shades transition into each

FLORET. Seattle > What We Love

American Made Awards, Erin Benzakein

is a leader in the world of farming heri-

teach others. floretflowers.com * @

obsession with color led to her busi-

ALASKA

BLOOMSBURY BLOOMS, Anchorage - Her Style - Owner Dallas Wildeve likes to forage locally and combine unexpected blooms or herbs. like purple vetch and borage. with classics like peonies. bloomsbury blooms.com *

NORTHERN CALIFORNIA BROWN PAPER DESIGN, San Francisco + Bio Bit - Danielle Rowe's parents were gardeners, making her passion for flowers nearly genetic. Beyond designing, she just launched The Plant Library, which rents trees and greenery for events, brownpaper design.com * A

MAX GILL DESIGN, Berkeley His Style > "Live for centerpieces" says Gill, who likes using chocolate osmos or 'Koko Loko' roses mixed with obscure foliage, like heuchera and rex begonia. "They're the arrangements that get the most 'air time' because they're in guests' sight throughout the eception." maxgilldesign.com * A

SHOTGUN FLORAL STUDIO. Berkeley → Floral Fave → Fmily Read Bentley has a thing for dogwood. "The branches are so dramatic " she says Tucking those delicate flowers into an arrangement takes it from 'meh' to 'oh yeah [shot gunfloral studio.com * ▲

STUDIO CHOO FLORISTS, San Francisco + Their Style + "We love combining unique foliage with seasonal overgrown gardens in vases," says Jill Rizzo, who works with best friend Alethea Harampolis. studiochoo.com ▲

SOUTHERN CALIFORNIA FLOWERWILD PRODUCTIONS, Los Angeles - Her Style - Kate Holt says she is drawn to "juicy color combinations," like raspberry reds with peaches and golden wheat tones, as seen at the wedding in Santa Ynez Valley on

page 132. flowerwild.com * + + A & EVENTS, Whitefish > Her Style > Darci Greenwood prefers blooms that look like they were actually touched

SYMBOL KEY * offers event design, planning, @ owns a farm

SOLABEE, Portland > What We Love > Located in the Rose City, own-

ers Sarah Helmstetter and Alea Bessey source those blossoms from nearby farms and arrange them with in-season ▲ their work has been featured fruit, like crab apples in summer. solabeeflowers.com *

Petal Pichs UTAH

Askina floral designers to like askina a mom to choose hellebores, garden roses. and peonies topped the list.

MINDY RICE FLORAL AND EVENT DESIGN, Santa Barbara - What We Love → Rice travels for about 75 percent of her gigs, and she designs with as many local finds as possible to guarantee the result suits the environment. mindyrice.com * + + A

MOON CANYON, L.A. - Floral Fave → Kristen Caissie is a sucker for spring bulbs like paperwhites, hellebores, and hyacinths, moon canyondesign.com * +

COLORADO

CORL COOK FLORAL DESIGN. Denver → Top Tip → Give mothers and grandmothers a small posy to carry, rather than a lapel corsage. "Moms are huggers," says Cook, so a clutch is more practical, as it won't get crushed.coricook.com >

LACE AND LILIES, Fort Collins > Their Style → According to Lacey Hamel and Lisa Truax, nothing trumps the bride's bouquet. "It's a testament to her personal aesthetic, and the only thing in her hands when she walks down the aisle," says Hamel. laccand liliesflowers.com *

HAWAII TERESA SENA DESIGNS, Maui >

teresasena.com + ▲

BEARGRASS GARDENS FLORAL

by the elements, opened from the sun,

and are somewhat imperfect.

beargrassgardens.com * +

MONTANA

OREGON

Her Style → Because 90 percent of Sena's clients travel to the island for their big day, she may never meet them SINCLAIR & MOORE, Seattle face-to-face. Photos help her envision the couple in her Hawaiian locale.

sinclairandmoore.com * + A

FIELD & FLORIST, Chicago → Bio Bit - Growing blooms is how Heidi Joynt broke into the industry. She uses her flower farm to create abundant, seasonal arrangements, field and florist.com

FLEUR INC, Chicago - Her Style -Kelly Marie Thompson describes her work as resembling "a beautiful garden that is just slightly overgrown. Not too wild yet fit for a romantic and somewhat formal setting," fleurchicago.com * +

HELLO DARLING EVENT DESIGN. Chicago → Bio Bit → At 14 Natalie SARAH WINWARD FLORAL. Salt Lake City > Bio Bit > Though based in the Rockies. Winward travels

work. She's been at it since, including designing flowers at the Saint Louis fête on page 130. hellodarling.com * + A

MINNESOTA

MUNSTER ROSE, Minneapolis > Their Style > When Jackie Reisenauer and her team meet clients, they chat about anything but flowers to build the big picture. Then they discuss how to achieve it. munsterrose.com * A

MISSOURI

BLOOMIN' BUCKETS, Saint Louis → Top Tip → "Don't rely on Pinterest as much as the beauty of nature around you. Notice what catches your eve in gardens and local parks," says Barbara Wehking. bloominbuckets.com + ▲

GOOD TO KNOW

You're not just paying for flowers but labor, materials, storage, delivery, cleanup, and expertise, . Remember, blossoms vary and won't always match a color swatch, . In season (or local) buds don't necessarily mean inexpensive-though they often cost less, are of better quality, and leave a smaller carbon footprint. Not all stems are built to last once cut. Some, like sweet peas, need a lot of water, Others, such as roses, can survive longer in a boutonniere or bouquet. A----

MCKENZIE POWELL FLORAL & EVENT DESIGN, Seattle - Top Tip > Powell recommends focusing on the places that all guests will see, such as the entrance or a dessert table: to maxi-

mize your budget. Smaller pieces tend to get lost, but one large arrangement will "wow." mckenziepowell.com * ▲

→ What We Love → This duo uses color to great effect, whether it's a muted mix of neutrals or something bolder, like the sunset-inspired palette at the Seattle wedding on page 342.

ILLINOIS

WISCONSIN FRESHDESIGN, Milwaukee > Floral

access to tulips, peak selection of peonies, and the availability of Dutch hydrangeas, freshdesignflowers.com *

GEORGIA

AMY OSABA EVENTS, Atlanta > Bio Bit - A former ballet dancer, Osaba draws on her background, using movement and balance in her creations. amuosaba.com * A

MOONFLOWER DESIGN STUDIO. Athens - What We Love - This team enlists only flowers grown organically on their farm or materials harvested from nearby forests (occasionally even roadsides), moonflowerdesign.com @

KENTUCKY

JACLYN JOURNEY EVENT & FLORAL DESIGN. Louisville > Her Style - Journey likes knowing al the details so that she can pick blooms to play off the venue, dress, or couple's interests. Jaclynjourney.com * A

38 91/2 17

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Heather Barrie has catering experience. which gives her insider know-how for working with layout, flow, and table

FLORA FAUNA DESIGNS, North Yarmouth → Floral Fave → Though she works year-round, even throughout Maine's long winters, Judy Bourgeois adores spring for its Dutch blooms and lilies of the valley. florafaunawedding design.com * @

hautehorticulture.com * @

BOWS + ARROWS, Dallas → What We Love → Alicia Rico and husband Adam add a spirit of fun and playfulness to all their projects, most of which occur in Dallas Marfa and Houston bornsond arrowsflowers.com * A

VIRGINIA

TEXAS

OKLAHOMA

JUNIPER DESIGNS, Oklahoma

City - Top Tip - To stay within your

budget. Alison Fleck suggests using

expensive flowers, such as peonies, only

for the wedding party and filling center-

some rose varieties. juniperokc.com *

pieces with cost-friendly options like

CHARLESTON STEMS, Charleston

→ Top Tip → "Don't panic, you can

save Anna Rowan "But do sneak up

know next to nothing about flowers."

FERN STUDIO FLORAL & EVENT

DESIGN, Columbia > What We Love

➤ Sarah Swinson Shell excels at forag-

ing; for a Marion, North Carolina, soirée

(page 125), she added radishes to round

out centerpieces. fern-studio.com * A

GATHERING ELORAL + EVENT

DESIGN, Charleston → Bio Bit →

gatheringevents.com * + A

HAUTE HORTICULTURE, Memphis

→ Top Tip → "Certain flower types

and colors are deeply meaningful to

people, so I encourage my couples to

discuss their choices and confer with

TENNESSEE

SOUTH CAROLINA

about your likes and dislikes.

charlestonstems.com ▲

BEEHIVE EVENTS, Scottsville → Her Style → Shawn Marie Cossette keeps like with like by grouping flowers that grow together naturally, then adding other botanical touches, such as herbs, wild mushrooms, or persimmons. beehiveevents.com * @ + + A

HOLLY HEIDER CHAPPLE FLOWERS, Leesburg > Top Tip > Sticking with a few flowers instead carnations massed together because they look like a huge peony." holly

NATURE COMPOSED BY JENN PINEAU, Charlottesville → What We Love - Pineau aims to keep her environmental footprint minimal by compost ing green waste, using rainwater, and farm. naturecomposed.com

chappleflowers.com * @ + ▲

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MAINE

MARYLAND WHITE MAGNOLIA DESIGNS. Potomoc - Her Style - "What

I love about flowers is that they appear delicate but are really quite tough, even Sue Prutting, whitemagnoliadesigns .com * +

MASSACHUSETTS EOPÉT DESIGN STUDIO Somerville > Floral Faves > "June is a magi-

cal month in New England," says Erin Heath, who, along with co-owner Rose Mattos, looks forward to blooming peonies, foxgloves, japonica, and vining sweet peas. foretdesignstudio.com *

PETAL FLORAL DESIGN, Newburyport → Her Style → Becca Olcott likes to stray from traditionally shaped displays; she's inspired by Secret Garden-like florals, old, rocky pastures, and the irregularities of branches. petalfloraldesign.com +

NEW YORK AMY MERRICK FLOWERS.

New York City > Bio Bit > Merrick often travels to see how other coun-Thailand's coiled jasmine garlands and the bushels of marigolds and lotus sold for Buddhist temple offerings. $amymerrick.com * + \triangle$

+Want to see their creations? Browse images at marthastewartweddings.com/top-floral-designers

ARIEL DEARIE ELOWERS NYC > What We Love > Get the full scoop on this expert's loose, romantic stylings on page 206, including her appreciation flowers.com → ▲

ARIFLLA NEW YORK, NYC > Rio Bit - Ariella Chezar's first language is Dutch, and she spent much of her life of flowers-tulips in particular, artella flowers.com * @ + + A

BRRCH, NYC + Top Tip + To keep costs down, Brittany Asch suggests a small bridal party, because making to bouquets adds up fast. brrch.com >

DAVID STARK DESIGN AND PRODUCTION NYC > What We Love - With a background in fine art and painting. Stark constantly dreams up 3-D masterpieces incorporating his floral designs and other décor. david starkdesian.com * + + + A

foxfodderform.com +

they might host, or at least the most

NICOLETTE CAMILLE FLORAL,

NYC - Her Style - Some of her

peartreeflowers.com >

POPPIES & POSIES, NYC > Floral

Fave → Sierra Steifman favors helle-

bores, particularly those with double

petals or speckled coloring, she says.

because they don't resemble any other

flower. poppiesandposies.com * ▲

PUTNAM & PUTNAM, NYC > What

We Love → Their specialty is installa-

gardens, so they don't start designing

venue. putnamflowers.com

favorite weddings are ones booked

just months out. "There's something

fabulous matthewrobbinsdesian

.com * + + A

FOX FODDER FARM, NYC → Her Style > Taylor Patterson likes the intimacy of working in private residences 'There's a level of comfort and trust that makes me feel more connected to the space and inspires new ideas."

LMD LEWIS MILLER DESIGN, NYC. → Top Tip → Miller advises not worrying about choosing specific flowers;

the farm-to-table movement in the instead consider your day's mood. lewismillerdesign.com * + ▲ to floral design. She enjoys growing MATTHEW ROBBINS DESIGN. NYC → Top Tip → An MSW contribbusemia.com * + A uting editor for more than a decade. Robbins tells clients to think of their GREENLION DESIGN, Newport big day as the largest dinner party

→ Bio Bit → Kim Lamothe started as a garden designer and horticulturist, wedding, she moved from the plantbased world to the wedding industry. areenlionweddinas.com * + A

VERMONT

about the spontaneity of a shorter White River Junction → What We planning time," Camille says. nicolette camille.com PEARTREE FLOWERS, NYC > What We Love > With training in landscape design, Liza Lubell lets the companyvt.com + flowers "speak for themselves" to inform the shape of an arrangement.

> EVENT DESIGN - What We I over In addition to hanging focal points. they've got a knack for installing dazzling trees inside rooms and tents amaryllisdesigns.com * + ⊕ →

SIDRA FORMAN, FLOWERS - Bio Bit > A former restaurant chef. Forman approaches arrangements the same way she cooks: by seeking out the best pairing seasonal and organic items.

SAIPUA, NYC - Bio Bit - Sarah dahlias on her 25th birthday and was instantly hooked. Today, the self-taught designer delights in making urn arrangements (or what she calls "jaw droppers") for an entryway or foyer. sainua.com * @ A

STONEKELLY EVENTS & FLORALS. NYC → Bio Bit → Family members of Jennifer Stone's have been working with her since the business started in 1994. stonekelly.com * + A

PENNSYLVANIA

FLORADELPHIA, Philadelphia > Floral Fave - Orange cosmos make Dan Fingerhut the happiest. He's also a huge fan of scented geraniums floradelphia.com

LOVE 'N FRESH FLOWERS. Philadelphia → What We Love → Jennie Love and her team grow nearly 100 percent of the stems they use at their organic farm. lovenfresh flowers.com * @

SULLIVAN OWEN FLORAL & Her Style - "Trends change, but I aim to deliver something timeless," Owen says of her contemporary yet enduring creations, sullivanowen.com * A

RHODE ISLAND

FLOWERS BY SEMIA, Providence → Her Style → Semia Dunne feels and foraging vegetation locally. flowers

VALLEY FLOWER COMPANY.

Love - Morgan Perrone gets excited when couples bring ideas for atypical items like décor for walls cars boats. and floral collars for pets. valleyflower

WASHINGTON, D.C. AMARYLLIS INC FLORAL +